

# Expectations for Reproducing Campuses

How to reproduce more and much faster



## PHASE I

### Private

- Initiate Prayer Team
- Campus Team identifies Campus Pastor (ELI assessment)
- Campus Pastor Apprenticeship / NewThing Leadership Residency
- Identify location (community)
- Identify meeting place (school, theater, etc)
- Identify key influencers for launch team
- Identify a “whisper” launch date
- Develop high level budget and launch plan
- Buy-in from the staff of the sending campus

-- Assessment (by Community Strategic Team / CPAC) –  
-- Present to Leadership Commission --

## PHASE II

### Public

- Continued development of launch team
  - Minimum of 100 people (kids, students, adults)
- Fundraising with lead gifts
  - Minimum of \$60,000 in commitments – payable over 9-month pledge period

-- Assessment (by the Campus Team of the sending campus – progress update) –

## PHASE III

### Public

- Public phase fundraising with launch team
  - Minimum \$40,000 in commitments (in addition to \$60,000 lead gifts above)
- Public phase fundraising with sending campus, partnering businesses, church planting organizations (STADIA, CDEA, etc)
  - Minimum \$100,000 (in addition to \$100,000 launch team total above)
- Select launch date and develop launch plan
- Execute Campus Launch Plan

## GO - Dollars Breakdown – total of \$200k\*

**Launch Team** – total of \$100k

\$60k – Lead gifts

\$40k – rest of launch team

**Sending Campus / Partnering Businesses/**

**Church Planting Orgs**

\$100k

\* The sending campus will get to ‘count’ these dollars within its campus dollar goals.